

Student Publications Annual Term Subscription Promotion

Terms and Conditions

(Last updated on 9 April 2025)

1. This Student Publication Annual Term Subscription Promotion (“**Promotion**”) is organized by SPH Media Limited (“**SPH**”, “**us**”, “**we**”, or “**our**”).
2. Participation in this Promotion is subject to:
 - (a) the terms and conditions herein (the “**Specific T&Cs**”); and
 - (b) the Standard Subscription Terms and Conditions below (the “**Standard T&Cs**”)(collectively, the “**T&Cs**”).

In the event of any conflict or inconsistency among the T&Cs, the Specific T&Cs shall prevail.
3. This Promotion is valid during the period commencing from 9 Dec 2025 to 31 Mar 2026 or such date as we may determine in our sole and absolute discretion (the “**Promotion Period**”).
4. Under this Promotion, sign-up for a new subscription to any of the subscription packages listed in the table set out in the Annex (the “**Package**”) and enjoy a 10% discount off the applicable subscription fees for the first year of your subscription (“**Promotional Subscription Fee**”). For further details of the available Packages and the relevant fees, please refer to the table in the Annex to these T&Cs below. Please note that subscriptions under this Promotion will be subject to a minimum subscription period of 1 year (“**Minimum Subscription Period**”).
5. After the Minimum Subscription Period, you may cancel your subscription to the Package in accordance with our Standard T&Cs. Notwithstanding any termination of your subscription to the Package, you will continue to enjoy access to your subscription until the effective date of termination. All amounts paid prior to the date of termination will be **strictly non-refundable**. For avoidance of doubt, payment for the subscription to the Package is to be made in advance, on a yearly recurring basis.
6. To qualify for this Promotion:
 - (a) you must meet the eligibility criteria set out in the T&Cs (in particular, Clause 7 below),

(b) we must receive your duly completed application form and payment before the Promotion Period ends (requests for extensions will not be entertained); and

(c) you agree to and shall maintain your subscription to the relevant Package without any change for the whole of the applicable Minimum Subscription Period.

7. Eligibility: This Promotion is open only to Singapore citizens, permanent residents, and foreigners residing in Singapore with valid work permits or passes which are valid for at least 12 months from the date of submission of the subscription application. Valid for new subscribers only.

8. The start date for your subscription to the Package will be as follows:

Type	Contact Method	Subscription Start Date
New Subscribers	For applications received through our online subscription platforms	On or around 2 working days after we have received and processed your application
	For applications received through call-in	Either 1st day or 15th day of the upcoming month (subject to processing time of 7-9 working days)

9. You may not participate in this Promotion in conjunction with other promotions and deals that we may be offering at the same time. Only one (1) subscription to the Package under this Promotion may be redeemed or enjoyed per household.

10. If you terminate your subscription to the Package before the expiry of the applicable Minimum Subscription Period for any reason whatsoever, or you fail to pay to us any sums as and when due during the Minimum Subscription Period (in which case we may terminate your subscription), you shall be liable for the following termination fees and charges:

Termination Fee	Administrative Fee
Thumbs Up Little Junior (TUPLJ): S\$43.20	S\$20

Thumbs Up Junior (TUPJ): S\$45.00	
Thumbs Up: S\$54.00	

11. By subscribing for the Package under this Promotion, you agree and consent:

- (a) to the terms of our privacy policy as amended from time to time, available at https://corporate.sph.com.sg/legal/sph_privacy.html ("Privacy Policy"), and the terms of the Privacy Policy are incorporated into the T&Cs by reference; and
- (b) that we may collect, use, process and/or disclose your personal data to communicate with you for purposes relating to this Promotion, provide you with the Premium, marketing information on products and services we offer, and such other purposes we may reasonably deem appropriate, or for such purposes that you may have otherwise given your consent for.

12. Notwithstanding any term herein, we have the right to determine your eligibility or decline acceptance of your application for this Promotion at our sole and absolute discretion and our decision thereon shall be final and binding. If we determine that any of the information you provided in your subscription under this Promotion is not true and does not meet the requirements under the T&Cs or that you have otherwise breached any of the T&Cs, we may terminate your subscription and recover from you the value of the discount offered to you under this Promotion, without prejudice to our other rights and remedies against you under the T&Cs.

13. We may, in our sole and absolute discretion, vary, amend or revise the T&Cs (including, without limitation, the Promotional Price and the Promotion Period) and/or terminate or withdraw this promotion at any time without prior notice. 14. The T&Cs shall be governed by and construed in accordance with the laws of Singapore, and all persons who participate in this Promotion shall be deemed to submit to the exclusive jurisdiction of the Singapore courts.

Annex

Details of the Promotion

Publication	Package	Promotional Subscription Fee for First Year	Prevailing Annual Subscription Fee (before discount)	Discount %
TUPLJ	Print	\$43.20	\$48.00	10%
TUPJ	Print + Digital	\$45.00	\$50.00	10%
TUP	Print + Digital	\$54.00	\$60.00	10%
Table of abbreviations: <ul style="list-style-type: none"> ● TUPLJ - Thumbs Up Little Junior ● TUPJ - Thumbs Up Junior ● TUP - Thumbs Up 				